

A Guide for Youth Sports Organizations

CHILDREN'S BILL OF RIGHTS IN SPORTS

A Shared Standard for Every Child in Southeast Michigan

CHILDREN'S BILL OF RIGHTS IN SPORTS

PROJECT PLAY
SOUTHEAST MICHIGAN

Community
Foundation
FOR SOUTHEAST MICHIGAN

RW
RALPH WILSON JR.
FOUNDATION

asper
institute



Why This Matters to You

Your organization is one of the most important institutions in the lives of the children you serve. The programs you run, the coaches you hire, the policies you set and the culture you build shapes whether a child walks away or stays to play. The Children's Bill of Rights in Sports (CBORIS) gives your organization a public, shared standard to organize around. It's a genuine framework for continuously improving the experience every child has in your program.

Five Reasons to Endorse

- **It gives your program a public commitment to build from:** Displaying the CBORIS in your facility, in your parent communications and in your coach orientation tells families: here is what we stand for. That transparency builds trust, attracts families who share your values and creates accountability within your own organization.
- **It anchors your coach development work:** The eight rights give your coach training curriculum a unifying framework. Instead of a collection of disconnected modules, your coaches learn to see their work through a rights lens which makes the training more coherent, more memorable and more likely to change practice.
- **It connects you to a regional network of peers:** Endorsing connects your organization to Project Play: Southeast Michigan and a growing community of youth sports organizations, parks & rec agencies, schools and out-of-school time providers working from the same framework. Peer learning, shared resources and collective advocacy are all part of the network you join.
- **It aligns you with funding priorities:** As the CBORIS gains traction nationally and regionally, it is increasingly referenced in grantmaking conversations and funding criteria. Endorsing now positions your organization as an early adopter and a values-aligned partner for funders who are moving in this direction.
- **It helps you keep more kids in sport:** Ultimately, every right in the CBORIS is about building programs so good that children want to come back. When your program is safe, when coaches are trained, when experiences are developmentally matched and joyful, kids stay. When kids stay, everything else you're trying to build becomes possible.

Thank you to our **founding champions** who have already endorsed. Visit projectplaysemi.org/cboris to join the call and become a proud endorser.

